

ORDER



WOOD

Orders
Order / Rev: 189682
Alt Order #: 6831507
Product Desc: order
Estimate: C29N06
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 07/06/12 / 07/06/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Detroit International Bridge
Demographic: A35+
Product Codes: PL2
Priority: P4
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	122	\$53,250.00	\$45,262.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	122	\$53,250.00	\$45,262.50	0.00
Totals	122	\$53,250.00	\$45,262.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	30%	\$53,250.00
Market	100%	\$177,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$53,250.00
WXMI	10%	\$17,750.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$53,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/30/12	10/30/12	Today Show 3	CM	10-11a	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$225.00		0.00						
E 2	WOOD	10/31/12	10/31/12		CM	10-11a	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW3-NBC Today Show 3 Today Show 3															
TODAY SHW3-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$225.00 0.00															
E 3	WOOD	11/01/12	11/01/12	Today Show 3 Today Show 3	CM	10-11a	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TODAY SHW3-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$225.00 0.00															
E 4	WOOD	11/02/12	11/02/12	Today Show 3 Today Show 3	CM	10-11a	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TODAY SHW3-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$225.00 0.00															
E 5	WOOD	11/05/12	11/05/12	Today Show 3 Today Show 3	CM	10-11a	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TODAY SHW3-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$225.00 0.00															
E 6	WOOD	11/06/12	11/06/12	Today Show 3 Today Show 3	CM	10-11a	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
TODAY SHW3-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$225.00 0.00															
E 7	WOOD	10/29/12	10/29/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$450.00 0.00															
E 8	WOOD	10/30/12	10/30/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$450.00 0.00															
E 9	WOOD	10/31/12	10/31/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 2 \$450.00 0.00															
E 10	WOOD	11/01/12	11/01/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$450.00 0.00															
E 11	WOOD	11/02/12	11/02/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 2 \$450.00 0.00															
E 12	WOOD	11/05/12	11/05/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$450.00 0.00															
E 13	WOOD	11/06/12	11/06/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$450.00 0.00															
E 14	WOOD	10/29/12	10/29/12		CM	2-3p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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 Alt Order #: 6831507
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2-3p Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$100.00 0.00														
E 15	WOOD	10/30/12	10/30/12	M-F 2-3p Rachael Ray	CM	2-3p -T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$100.00 0.00														
E 16	WOOD	10/31/12	10/31/12	M-F 2-3p Rachael Ray	CM	2-3p --W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$100.00 0.00														
E 17	WOOD	11/01/12	11/01/12	M-F 2-3p Rachael Ray	CM	2-3p ---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$100.00 0.00														
E 18	WOOD	11/02/12	11/02/12	M-F 2-3p Rachael Ray	CM	2-3p ----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$100.00 0.00														
E 19	WOOD	10/29/12	10/29/12	M-F 3-4p The Doctors	CM	3-4p M-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$100.00 0.00														
E 20	WOOD	10/30/12	10/30/12	M-F 3-4p The Doctors	CM	3-4p -T-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 2 \$100.00 0.00														
E 21	WOOD	10/31/12	10/31/12	M-F 3-4p The Doctors	CM	3-4p --W----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 2 \$100.00 0.00														
E 22	WOOD	11/01/12	11/01/12	M-F 3-4p The Doctors	CM	3-4p ---T---	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 2 \$100.00 0.00														
E 23	WOOD	11/02/12	11/02/12	M-F 3-4p The Doctors	CM	3-4p ----F--	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 2 \$100.00 0.00														
E 24	WOOD	11/05/12	11/05/12	M-F 3-4p The Doctors	CM	3-4p M-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$100.00 0.00														
E 25	WOOD	10/29/12	10/29/12	M-F 4-5p Ellen	CM	4-5p M-----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$250.00 0.00														
E 26	WOOD	10/30/12	10/30/12		CM	4-5p -T-----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00

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 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C29N06

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p Ellen ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --T----- 2 \$250.00 0.00															
E 27	WOOD	10/31/12	10/31/12	M-F 4-5p Ellen	CM	4-5p	--W----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 2 \$250.00 0.00															
E 28	WOOD	11/01/12	11/01/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 2 \$250.00 0.00															
E 29	WOOD	11/02/12	11/02/12	M-F 4-5p Ellen	CM	4-5p	----F--	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 2 \$250.00 0.00															
E 30	WOOD	11/05/12	11/05/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$250.00 0.00															
E 31	WOOD	10/29/12	10/29/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$200.00 0.00															
E 32	WOOD	10/30/12	10/30/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$200.00 0.00															
E 33	WOOD	10/31/12	10/31/12	5am Daybreak 5am Daybreak	CM	5a-6am	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$200.00 0.00															
E 34	WOOD	11/01/12	11/01/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$200.00 0.00															
E 35	WOOD	11/02/12	11/02/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$200.00 0.00															
E 36	WOOD	11/05/12	11/05/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$200.00 0.00															
E 37	WOOD	11/06/12	11/06/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$200.00 0.00															
E 38	WOOD	10/29/12	10/29/12		CM	6-7a	M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6am Daybreak 6am Daybreak														
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		M-----	1		\$475.00		0.00					
E 39	WOOD	10/30/12	10/30/12	6am Daybreak 6am Daybreak	CM	6-7a -T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		-T-----	1		\$475.00		0.00					
E 40	WOOD	10/31/12	10/31/12	6am Daybreak 6am Daybreak	CM	6-7a --W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		--W----	1		\$475.00		0.00					
E 41	WOOD	11/01/12	11/01/12	6am Daybreak 6am Daybreak	CM	6-7a ---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		---T---	1		\$475.00		0.00					
E 42	WOOD	11/02/12	11/02/12	6am Daybreak 6am Daybreak	CM	6-7a ----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		----F--	1		\$475.00		0.00					
E 43	WOOD	11/05/12	11/05/12	6am Daybreak 6am Daybreak	CM	6-7a M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 11/05/12		11/11/12		M-----	1		\$475.00		0.00					
E 44	WOOD	11/06/12	11/06/12	6am Daybreak 6am Daybreak	CM	6-7a -T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 11/05/12		11/11/12		-T-----	1		\$475.00		0.00					
E 45	WOOD	10/29/12	10/29/12	Today Show M-F Today Show	CM	658-9a M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		M-----	1		\$750.00		0.00					
E 46	WOOD	10/30/12	10/30/12	Today Show M-F Today Show	CM	658-9a -T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		-T-----	1		\$750.00		0.00					
E 47	WOOD	10/31/12	10/31/12	Today Show M-F Today Show	CM	658-9a --W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		--W----	1		\$750.00		0.00					
E 48	WOOD	11/01/12	11/01/12	Today Show M-F Today Show	CM	658-9a ---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		---T---	1		\$750.00		0.00					
E 49	WOOD	11/02/12	11/02/12	Today Show M-F Today Show	CM	658-9a ----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		----F--	1		\$750.00		0.00					
E 50	WOOD	11/05/12	11/05/12		CM	658-9a M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00

Order / Rev: 189682
 Alt Order #: 6831507
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show M-F		Today Show								
				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$750.00		0.00				
E 51	WOOD	11/06/12	11/06/12	Today Show M-F	CM	658-9a -T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Today Show										
				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----		1		\$750.00		0.00				
E 52	WOOD	11/03/12	11/03/12	Daybreak Sat @6am	CM	6-7a -----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				Daybreak Sat 6am										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1		\$300.00		0.00				
E 53	WOOD	11/03/12	11/03/12	Daybreak Sat @7am	CM	658-8a -----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				Daybreak Sat@7am										
				NEWS 8A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		2		\$600.00		0.00				
E 54	WOOD	11/04/12	11/04/12	Daybreak Sun @6am	CM	6-7a -----S	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
				Daybreak Sun @6am										
				SU DAYBREAK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		2		\$175.00		0.00				
E 55	WOOD	11/04/12	11/04/12	Daybreak Sun @7am	CM	658-8a -----S	:30	1	\$475.00	P3	0.00	NM	1	\$475.00
				Daybreak Sun @7am										
				NWS8 DAYBK SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1		\$475.00		0.00				
E 56	WOOD	11/04/12	11/04/12	Today Show Su	CM	758-9a -----S	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
				Today Show Sunday										
				TODAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		2		\$650.00		0.00				
E 57	WOOD	10/29/12	10/29/12	M-F 5p News	CM	5-530p M-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p										
				NEWS 8 AT 5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$700.00		0.00				
E 58	WOOD	10/30/12	10/30/12	M-F 5p News	CM	5-530p -T-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p										
				NEWS 8 AT 5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1		\$700.00		0.00				
E 59	WOOD	10/31/12	10/31/12	M-F 5p News	CM	5-530p --W----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p										
				NEWS 8 AT 5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1		\$700.00		0.00				
E 60	WOOD	11/01/12	11/01/12	M-F 5p News	CM	5-530p ---T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p										
				NEWS 8 AT 5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$700.00		0.00				
E 61	WOOD	11/02/12	11/02/12	M-F 5p News	CM	5-530p ----F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
				M-F News 8 @5p										
				NEWS 8 AT 5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1		\$700.00		0.00				
E 62	WOOD	11/05/12	11/05/12		CM	5-530p M-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00

Order / Rev: 189682
 Alt Order #: 6831507
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5p News M-F News 8 @ 5p														
NEWS 8 AT 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----				1	\$700.00		0.00			
E 63	WOOD	10/29/12	10/29/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----				1	\$800.00		0.00			
E 64	WOOD	10/30/12	10/30/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p -T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----				1	\$800.00		0.00			
E 65	WOOD	10/31/12	10/31/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p --W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----				1	\$800.00		0.00			
E 66	WOOD	11/01/12	11/01/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p ---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---				1	\$800.00		0.00			
E 67	WOOD	11/02/12	11/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p ----F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--				1	\$800.00		0.00			
E 68	WOOD	11/05/12	11/05/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----				1	\$800.00		0.00			
E 69	WOOD	10/29/12	10/29/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----				1	\$1,100.00		0.00			
E 70	WOOD	10/30/12	10/30/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p -T-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----				1	\$1,100.00		0.00			
E 71	WOOD	10/31/12	10/31/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p --W----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----				1	\$1,100.00		0.00			
E 72	WOOD	11/01/12	11/01/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p ---T---	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---				1	\$1,100.00		0.00			
E 73	WOOD	11/02/12	11/02/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p ----F--	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--				1	\$1,100.00		0.00			
E 74	WOOD	11/05/12	11/05/12		CM	628-7p M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00

Order / Rev: 189682
 Alt Order #: 6831507
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Nightly News WKDY NBC Nightly News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$1,100.00		0.00				
E 75	WOOD	11/03/12	11/03/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p -----S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
SA NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1		\$650.00		0.00				
E 76	WOOD	11/04/12	11/04/12	Sun 6p News 8 Sun News 8 @6p	CM	6-7p -----S	:30	1	\$850.00	P4	0.00	NM	1	\$850.00
SU NWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S		1		\$850.00		0.00				
E 77	WOOD	10/29/12	10/29/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1		\$300.00		0.00				
E 78	WOOD	10/30/12	10/30/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a -T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1		\$300.00		0.00				
E 79	WOOD	10/31/12	10/31/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a --W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1		\$300.00		0.00				
E 80	WOOD	11/01/12	11/01/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a ---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$300.00		0.00				
E 81	WOOD	11/02/12	11/02/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a ----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----F--		1		\$300.00		0.00				
E 82	WOOD	11/05/12	11/05/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$300.00		0.00				
E 83	WOOD	10/29/12	10/29/12	LN M-F M-F News 8 @ 11	CM	11-1135p M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1		\$650.00		0.00				
E 84	WOOD	10/30/12	10/30/12	LN M-F M-F News 8 @ 11	CM	11-1135p -T-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1		\$650.00		0.00				
E 85	WOOD	10/31/12	10/31/12	LN M-F M-F News 8 @ 11	CM	11-1135p --W----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--W----		1		\$650.00		0.00				
E 86	WOOD	11/01/12	11/01/12		CM	11-1135p ---T---	:30	1	\$650.00	P5	0.00	NM	1	\$650.00

Order / Rev: 189682
 Alt Order #: 6831507
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 8 @ 11 NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$650.00 0.00														
E 87	WOOD	11/02/12	11/02/12	LN M-F M-F News 8 @ 11	CM	11-1135p ----F--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$650.00 0.00														
E 88	WOOD	11/05/12	11/05/12	LN M-F M-F News 8 @ 11	CM	11-1135p M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$650.00 0.00														
E 89	WOOD	10/29/12	10/29/12	M-F 7-730p Inside Edition	CM	7-730p M-----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$425.00 0.00														
E 90	WOOD	10/30/12	10/30/12	M-F 7-730p Inside Edition	CM	7-730p -T-----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$425.00 0.00														
E 91	WOOD	10/31/12	10/31/12	M-F 7-730p Inside Edition	CM	7-730p --W----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$425.00 0.00														
E 92	WOOD	11/01/12	11/01/12	M-F 7-730p Inside Edition	CM	7-730p ---T---	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$425.00 0.00														
E 93	WOOD	11/02/12	11/02/12	M-F 7-730p Inside Edition	CM	7-730p ----F--	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$425.00 0.00														
E 94	WOOD	11/05/12	11/05/12	M-F 7-730p Inside Edition	CM	7-730p M-----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$425.00 0.00														
E 95	WOOD	10/29/12	10/29/12	M-F 730-8p Access Hollywood	CM	730-8p M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$250.00 0.00														
E 96	WOOD	10/30/12	10/30/12	M-F 730-8p Access Hollywood	CM	730-8p -T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$250.00 0.00														
E 97	WOOD	10/31/12	10/31/12	M-F 730-8p Access Hollywood	CM	730-8p --W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$250.00 0.00														
E 98	WOOD	11/01/12	11/01/12		CM	730-8p ---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00

Order / Rev: 189682
 Alt Order #: 6831507
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730-8p Access Hollywood ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$250.00 0.00														
E 99	WOOD	11/02/12	11/02/12	M-F 730-8p Access Hollywood	CM	730-8p ----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$250.00 0.00														
E100	WOOD	11/05/12	11/05/12	M-F 730-8p Access Hollywood	CM	730-8p M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$250.00 0.00														
E101	WOOD	11/02/12	11/02/12	Fri Hour 3 Friday 10-11p	CM	10-11p ----F--	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$300.00 0.00														
E102	WOOD	11/03/12	11/03/12	Sa Prime Sat Prime Rotator	CM	758-11p -----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$250.00 0.00														
E103	WOOD	11/04/12	11/04/12	FB Night in Amer Pre Ga Football Night in America	CM	7-8P -----S (7:00 PM-8:00 PM)	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$700.00 0.00														
E104	WOOD	11/04/12	11/04/12	NFL Football Sunday Night Football	CM	8-1130P -----S (8:00 PM-11:30 PM)	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00
HARRY S LAW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,000.00 0.00														
Totals													122	\$53,250.00